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Exam : **C-BCSCX-2502**

Title : SAP Certified - Positioning SAP
Business Suite via SAP
Customer Experience
Solutions

Vendor : SAP

Version : DEMO

NO.1 Which application would you use to execute an email campaign for a target group?

- A. SAP Commerce Cloud
- B. SAP Customer Data Cloud
- C. SAP Emarsys
- D. SAP Service Cloud Version 2

Answer: C

NO.2 Which of the following are capabilities of SAP Sales Cloud Version 2?

Note: There are 3 correct answers to this question.

- A. Intelligent Lead Score
- B. Case Management
- C. Guided Selling
- D. Forecasting and Pipeline Management
- E. Agent Desktop

Answer: A,C,D

NO.3 What can companies who unlock the SAP Customer Experience value potential with Clean Core expect?

Note: There are 3 correct answers to this question.

- A. Efficient operations of IT security and efficiency
- B. Complex and costly upgrades from custom extensions
- C. Better process execution through improved data quality
- D. Data quality and consistency challenges
- E. Rapid, continuous innovation by running the latest software version

Answer: A,C,E